# **Simplicity**™ Connect

# The Smartest Way to Automate Your Lab

Simplicity Connect is a comprehensive cloud-based Laboratory Information System (LIS) designed to streamline laboratory operations and enhance workflow efficiency. Our solution addresses common operational challenges while providing a scalable platform for laboratory growth.

# Common Laboratory Challenges & Solutions

## **Challenge 1: Multiple Systems for Different Operations**

#### **Pain Point:**

Managing multiple systems for different laboratory operations creates inefficiency and increases error potential.

#### **Solution:**

Simplicity
Connect provides
a unified platform
that handles:

- Molecular testing workflows
- Blood/Chemistry processes
- Research data management
- Advanced analytics
- Workflow automation

## **Challenge 2: Integration Complexities**

#### **Pain Point:**

Traditional systems require lengthy integration periods and significant upfront costs.

#### **Solution:**

- Rapid integration capabilities (typically 2-3 weeks for third-party systems)
- "Bolt-on" functionality with existing LIS systems
- > Flexible implementation options
- All-inclusive SaaS pricing model covering future integrations

### **Challenge 3: Support Response Times**

#### **Pain Point:**

Extended wait times for technical support impact laboratory operations.

#### **Solution:**

- Average ticket response time of 2.5 minutes
- Prioritized ticket system for critical operations
- 24/7 support availability
- Dedicated support team



# Strategic Advantage Through Innovation

Simplicity Connect™ transforms laboratory operations by delivering:

#### **Operational Excellence**

Streamline your research workflow with intelligent automation and real-time analytics. Our platform adapts to your processes, not the other way around.

#### **Key Capabilities**

- > Customizable research workflows
- Automated data management
- Real-time analytics dashboard
- Inventory optimization

#### **Enterprise-Grade Security**

- Microsoft Azure Cloud infrastructure
- Advanced security protocols
- Comprehensive audit trails

#### **Transparent Pricing**

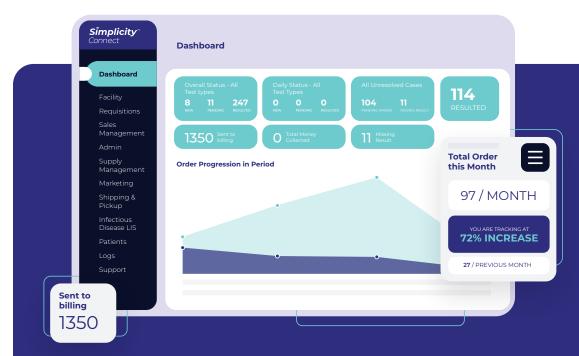
- Predictable monthly pricing
- No hidden integration costs
- Scale with your needs

#### **Financial Optimization**

Our all-inclusive SaaS model eliminates unexpected costs while maximizing research efficiency.

#### **Maximize ROI**

Drive value through reduced manual processes and optimized resource allocation, delivering measurable improvements in research productivity.



Schedule a demo today to discover how Simplicity Connect™ can enhance your lab operations.